

"The Indiana Corn Marketing Council (ICMC) exists to work alongside Indiana farmers to grow the value of corn from seed to the consumer. We work to grow corn's value through many different ways, but corn farmers are at the center of all we do. We are proud of the work done with checkoff funds this past year and encourage you to take a look at our report."



- Tim Gauck

Indiana Corn Marketing Council President (2025)

YOU GROW CORN.

1 BILLION BUSHELS ANNUALLY.

WHERE CHECKOFF MEETS YOUR FARM



Critical on-farm research and producer engagement are priorities for ICMC.

Purdue on the Farm is one program supported by checkoff to build stronger relationships between Extension and Indiana farmers.

The initiative involves direct, on-farm interactions like crop scouting and collaborative research to gather unbiased, real-world data that helps farmers tackle issues like fertilizer trials, pests and diseases.



ICMC values giving back to the farmers who pay into checkoff and farm safety programs.

In 2025, ICMC covered fees for 5,667 farmers earning their Private Applicator Recertification Program training credits.

ICMC partnered with the Purdue Farm Stress team to support farmer mental health through two radio campaigns and event outreach.

In addition, ICMC provided grain bin rescue training for 293 first responders across the state in 2025.



WHERE CHECKOFF IS BUILDING DEMAND FOR YOUR CORN

HOW WE HELP

EXPORTS

ICMC works to maintain and grow demand for corn around the world.

About 20 percent of Indiana corn is exported.

Every year, ICMC welcomes global buyers to the U.S. to learn firsthand about Indiana corn production. This past year, ICMC hosted nine trade teams from 24 countries, strengthening relationships with key buyers and end users. Beyond these visits, ICMC carried out promotional efforts in 21 international markets to build recognition and preference for U.S. corn in all forms.

This year, ICMC supported a Letter of Intent with the Taiwan Feed Industry Association, which committed to purchasing nearly \$2.12 billion of U.S. corn and corn products from 2026-2029.

ETHANOL

ICMC promotes the production and use of this renewable biofuel.

Over 43 percent of Indiana corn is used in ethanol production.

Because of ICMC's work to connect the entire supply chain, Indiana's ethanol blend rate is 10.3%, which is higher than the national average as of September 30, 2025.

A major contributor to this is ICMC's commitment to support ethanol infrastructure programs. Through USDA's Higher Blends Infrastructure Incentive Program, ICMC helped secure funding for 49 new fuel pumps that will offer higher ethanol blends across Indiana this year. Since 2020, 76 Indiana stations have participated, purchasing 319 E15 dispensers, 171 E85 dispensers and 55 ethanol storage tanks.

ANIMAL FEED

ICMC focuses on programs that grow demand for pork and poultry worldwide and protect the quality of feed ingredients that keep these sectors competitive.

Livestock is one of the largest users of Indiana corn and DDGs.

Leveraging Indiana's strong poultry and pork production, ICMC helps expand international markets for U.S. meat, poultry, and eggs. In partnership with the U.S. Poultry and Egg Export Council and the U.S. Meat Export Federation, these programs range from boosting pork consumption in Central and South America to promoting U.S. pork and poultry through cooking competitions in Vietnam. Over the past five years, such initiatives have helped Vietnam become the seventh-largest importer of U.S. poultry and contributed to moving 35 million bushels of Indiana corn through beef and pork exports in 2024.*

Mycotoxins can significantly affect Eastern Corn Belt farmers by reducing the quality of DDGs, a key byproduct of ethanol production. With ethanol accounting for nearly half of Indiana's corn demand, protecting this market is critical. ICMC is working with neighboring states and industry partners to address mycotoxin challenges and mitigate impact through improved breeding, crop protection and post-harvest management.

*2025 data released Summer 2026

VALUE-ADDED PRODUCTS

ICMC explores corn as a biobased solution for a range of value-added products.

New uses for corn represent new markets.

One ICMC-funded project is Catalyxx's GrenOI Renewable Fuel. This project is helping advance a technology that turns ethanol into higher value alcohols used in products that traditionally rely on petroleum. This creates increased demand for corn by opening up new ways to use ethanol beyond traditional fuel markets. A 100,000-ton facility producing this fuel could put 60 million gallons of ethanol back into the market – creating demand for 21.5 million bushels of corn annually.

ICMC supports the AgriNovus Producer-Led Innovation Challenge, finding ways to drive value back to Indiana farms. The 2023 winner, FiberX, a company upcycling corn stover has now signaled its first customer, creating new demand for Indiana corn.

HOW THE TWO STATE CORN ORGANIZATIONS HELP SUPPORT CORN FARMERS

As part of strengthening corn sustainability, growing markets and driving value, ICMC works collaboratively with the Indiana Corn Growers Association (ICGA) to ensure farmer priorities stay front and center, even as new challenges arise.

HOW WE HELP

MARKET ACCESS

Trade barriers, regulations and policy initiatives can create challenges that impact corn markets.

The Indiana Corn Marketing Council, supported by checkoff funds, drives research, promotion, and market development for Indiana corn. By working alongside the ICGA, which leads efforts on policy and trade barriers, both organizations collaborate to expand opportunities and support for Indiana farmers.

For example: ICMC advances ethanol demand by investing in infrastructure and research. Meanwhile, ICGA, works year-round to remove legislative and regulatory barriers to E15 sales, advocate for year-round access, and ensure markets remain open for corn-based ethanol.

ECONOMIC IMPACT

Economic impact through research, and on farm programs are top priorities.

ICMC and ICGA are focused on initiatives that help farmers get more out of every acre, reduce input costs and limit regulatory barriers. Checkoff is invested in research that helps farmers produce corn more efficiently, and supports the adoption of improved nutrient and soil health practices. Cover crop adoption by Indiana farmers has increased by 17 percent over the past year. ICGA has also remained actively engaged on EPA issues like the Endangered Species Act, helping reduce regulatory barriers for farmers.

CONSUMER TRUST

A lack of understanding about corn farming creates opportunities for deeper engagement.

ICMC prioritizes consumer and local community leader engagement to help build trust in Indiana farmers and corn products like ethanol. Thanks to community partners like FFA, 4-H, Indiana State Fairgrounds and others, ICMC engaged with over 600,000 consumers in 2025. This includes approximately 329,000 school children from around the state. Impactful initiatives include book giveaways, curriculum, virtual learning programs, a digital influencer and Unleaded88 campaign, and sports partnerships.

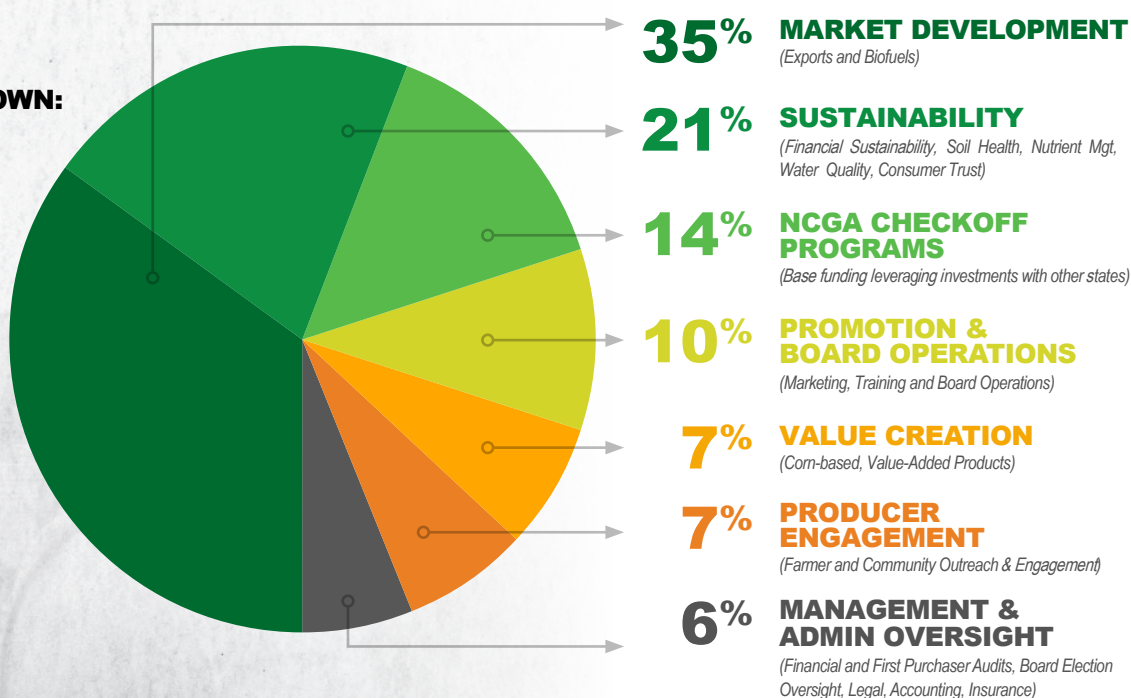
** Under state law, ICMC is prohibited from using checkoff funds for lobbying or advocacy activities. Because national and state farm policy directly affect the profitability and competitiveness of Indiana corn producers, these interests are represented by the Indiana Corn Growers Association (ICGA), a longstanding organization that predates the corn checkoff program. ICGA is governed by a nine-member board and works to advance the interests of Indiana corn farmers in legislative, regulatory, and judicial arenas. All advocacy conducted by ICGA is funded through corporate partnerships and individual membership dues.*

2025 CORN CHECKOFF INVESTMENT BREAKDOWN:



For full ICMC financials,* please scan the QR code.

* Financial Statements Audited by Blue and Co.



WHO MAKES THE DECISIONS?



ICMC is governed by 15 elected volunteer farmers from nine districts and two appointed directors from Indiana farm organizations.

Meet your 2025 Executive Committee and Board of Directors:



Tim Gauck, Greensburg
President

"I truly believe sustainability is key to keeping corn strong for years to come and making sure Indiana farmers like me, and the next generation, can keep thriving long-term."



Matthew Lucas, Brownstown
Vice President

"Helping today's farmers thrive, and setting up the next generation for success, is what drives everything we do at ICMC."



Ron Hensley, Daleville
Treasurer

"Our mission goes beyond markets. We're also focused on turning corn into renewable energy and new products while protecting our land for the future."



Susan Brocksmith, Vincennes
Secretary

"Mixing solid education with strong farming is how we build a brighter future for Indiana."



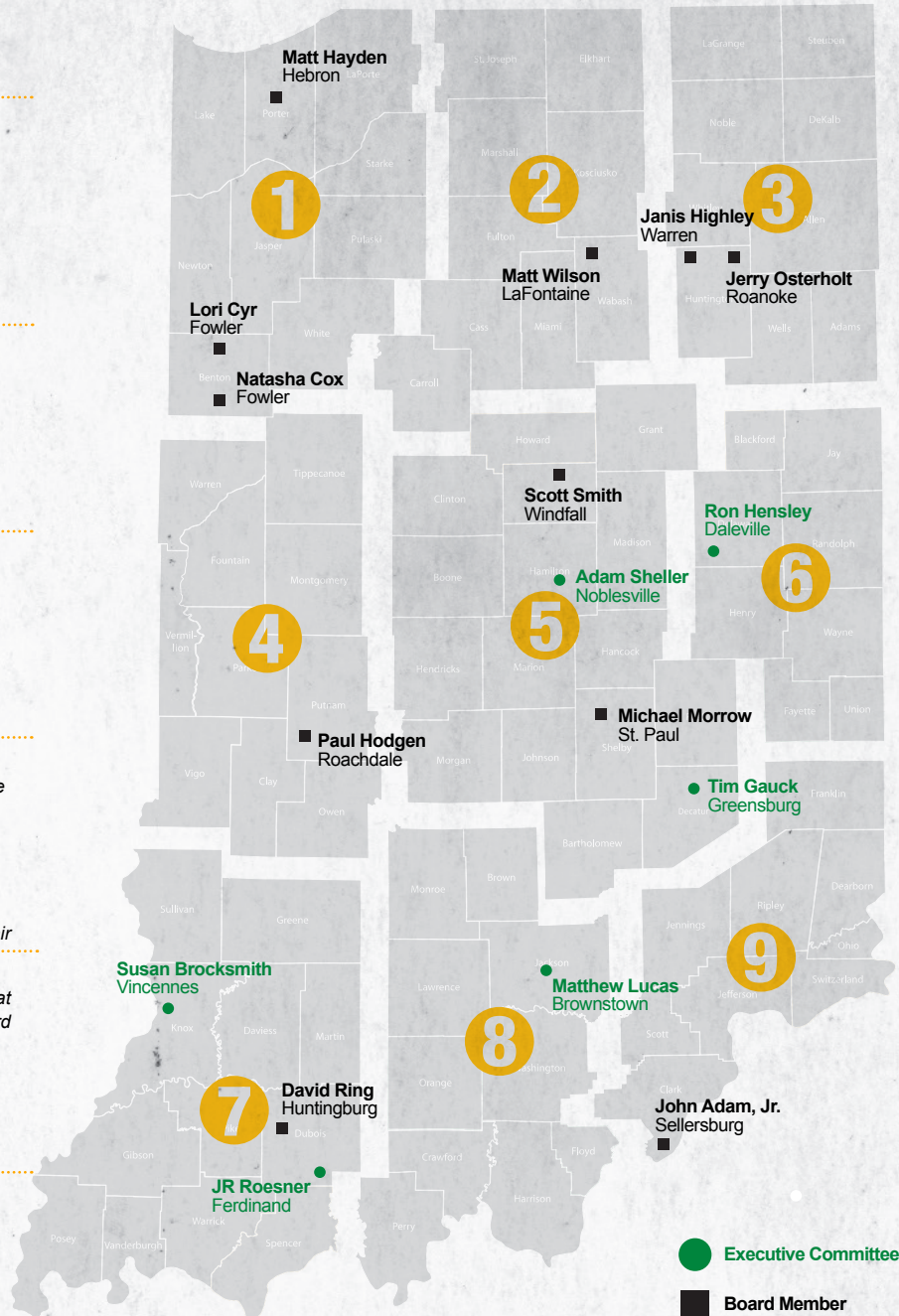
JR Roesner, Ferdinand
Market Development Committee Chair

"Ethanol initiatives really hit home. I'm proud to also represent IN farmers at the national level as an NCGA Board member."



Adam Sheller, Noblesville
Sustainability & Value Creation Committee Chair

"I'm a big believer that bringing in new technology and actually putting more money in growers' pockets have to go hand in hand."



2025 Board of Directors

The ICMC board gathers feedback from Indiana corn farmers on areas of investment priority and overall value of the program. Majority of farmers indicated their support for the Indiana corn checkoff, and noted building international demand, developing new products, biofuels and consumer education to be top priorities. You can share your feedback with any of ICMC's board members or through our website.