

"As farmer-leaders, we take pride in investing checkoff dollars to strengthen Indiana soybean farming – from supporting production on the farm to building lasting demand for soybeans around the world. 2025 was a year of real progress, and we're proud to share some of those results with you."



- **Denise Scarborough**
Indiana Soybean Alliance Chair

YOU GROW SOYBEANS. ABOUT 340 MILLION BUSHELS ANNUALLY.

WHERE CHECKOFF MEETS YOUR FARM



Critical on-farm research and producer engagement are priorities for ISA. Purdue on the Farm is one program supported by checkoff to build stronger relationships between Extension and Indiana farmers.

The initiative involves direct, on-farm interactions like crop scouting and collaborative research to gather unbiased, real-world data that helps farmers tackle issues like fertilizer trials, pests and diseases.



ISA values giving back to the farmers who pay into the checkoff and farm safety programs.

In 2025, ISA covered fees for 5,667 farmers earning their Private Applicator Recertification Program training credits.

ISA also supports farmer mental health outreach through the Purdue Farm Stress Team.



ISA works to grow demand for soybeans that put more money back in farmers' pockets.

In 2025, Indiana farmers planted more than 700,000 acres of high oleic soybeans and earned \$25 million in premiums.

The 40% acreage jump from 2024 was due in part to ISA's efforts to build local and global demand for high oleic soybean oil, which is a premium longer-lasting cooking oil.



WHERE CHECKOFF IS BUILDING DEMAND FOR YOUR BEANS

HOW WE HELP

EXPORTS

ISA works to maintain and grow demand for soybeans in all forms around the world.

Indiana's soybean exports are valued at more than \$2 billion.

ISA, alongside national partners, builds relationships with soybean buyers around the globe to ensure they turn to the U.S. for their needs. This past year, ISA hosted 9 trade teams representing 24 countries, giving buyers the opportunity to meet Indiana farmers, see production practices firsthand and experience the quality of Indiana soybeans. ISA also engaged in promotional activities with international markets in 28 countries, strengthening connections between buyers and the farmers who grow their products.

This year, ISA supported a Letter of Intent with the Taiwan Feed Industry Association, which committed to purchasing up to \$4.2 billion of U.S. soybeans from 2026 to 2029.

SOYBEAN MEAL FOR FEED

Poultry and pork are Indiana's largest users of soybean meal, making the growth of meat markets at home and abroad a priority.

Soybean meal represents Indiana's fourth largest ag export, feeding livestock around the globe.

ISA works with national partners like the US Meat Export Federation (USMEF) and USA Poultry and Egg Export Council (USAPEEC) to fund projects that promote meat exports.

Southern Indiana is a hub for turkey production. Through a partnership with USAPEEC, ISA checkoff dollars are used to promote Indiana turkey globally, particularly in Mexico, supporting increased exports for Indiana producers. These efforts have also contributed to the overall increase in the value of U.S. turkey exports over the past five years.

SOYBEAN OIL

ISA works to expand the demand for high oleic soybean oil domestically and abroad.

Developed in 2011, high oleic soybeans were introduced to improve oil stability, shelf life and nutritional value. The oil lasts nearly twice as long in frying, can be used in a variety of food and industrial applications, and provides farmers with a premium for growing it.

Through the checkoff market development efforts in 2025, high oleic oil was used in major Indiana venues from Lucas Oil Stadium, Victory Field and Gainbridge Fieldhouse to Purdue and IU University Athletics. The Indianapolis Zoo and local favorites like Ritz Charles Catering were new users in 2025. These partnerships help showcase soy-based products to millions of consumers each year while expanding demand for Indiana-grown soybeans.

VALUE-ADDED PRODUCTS

ISA invests in research to replace petroleum with soy-based alternatives – from mulch film and adhesives to plastics, paper, and even fertilizer.

New uses for soybeans lead to new value-added markets for farmers. For more than 30 years, ISA has partnered with Purdue University to host a Student Soybean Innovation Competition. The 2025 competition introduced a new soy-based food innovation track. More than 100 students worked on teams to create an innovative industrial product or high-protein snack, and 500 people attended the awards ceremony.

ISA is helping grow Indiana's bio-based economy. ISA engaged with partners like AgriNovus Indiana to attract new businesses to the state and showcase Indiana's leadership at national events like Bio Innovations Midwest.

Commercial development highlights in 2025 include field trial results for soy-based lawn fertilizer drawing industry interest and the launch of a soy-based cleaning product by Sironix Renewables.

BIODIESEL

ISA invests to grow the biodiesel market.

Indiana produces more than 100 million gallons of biodiesel from soybean oil annually. ISA works to increase biodiesel usage through the B20 Club of Indiana. In 2025, the B20 Club of Indiana gained three new members and transitioned an existing member to a year-round biodiesel user. Members have used 16 million gallons of B20, cutting CO₂ by 28 thousand tons. That's equivalent to planting 419,000 trees.

ISA also supported improving infrastructure to allow more biodiesel usage. More than 40 B20 dispensers and 11 biodiesel storage tanks have been purchased through the USDA's Higher Blends Infrastructure Incentive Program.

HOW ISA SUPPORTS SOYBEAN FARMERS.

As part of strengthening soy sustainability, growing markets and driving value, ISA works to ensure farmer priorities stay front and center, even as new challenges arise.

HOW WE HELP

MARKET ACCESS

Trade barriers, regulations and policy initiatives can create challenges that impact soy markets.

ISA keeps checkoff and policy activities and all related funding separate, as required by law. Farmer checkoff dollars are used for education, research and promotion of soybeans and soy products to build new and existing markets, while the Membership and Policy Committee focuses on advocating for policies that reduce market barriers. Though distinct, both work collaboratively toward the same goal: stronger markets and greater profitability for Indiana farmers. Key soybean policy initiatives in 2025 included favorable updates to the Renewable Volume Obligations and strong advocacy to ensure U.S. soy remains the preferred feedstock – opposing proposals to extend tax credits to foreign biofuel inputs and imports of used cooking oil for renewable diesel.

ECONOMIC IMPACT

ISA prioritizes economic impact through research, and on-farm programs.

ISA is focused on initiatives that help farmers get more out of every acre, reduce input costs and limit regulatory barriers. Checkoff is used for research that helps farmers produce soybeans more efficiently. It also supports in-state initiatives promoting improved nutrient management and soil health, contributing to a 17 percent increase in cover crop adoption by Indiana farmers in 2025. Through the Membership and Policy Committee, ISA has also remained actively engaged on EPA issues like the Endangered Species Act, helping reduce regulatory barriers for farmers.

CONSUMER TRUST

A lack of understanding about soybean farming creates opportunities for deeper engagement.

ISA prioritizes consumer and local community leader engagement to help build trust in farmers and soy products. Thanks to community partners like FFA, 4H, Indiana State Fairgrounds and others, ISA engaged with nearly 1.2 million consumers in 2025. This includes approximately 250,000 school children from around the state. Impactful initiatives include the Glass Barn at the State Fair, Purdue Student Soybean Innovation Competition, school curriculum, virtual learning programs, digital influencer campaigns and sports partnerships.

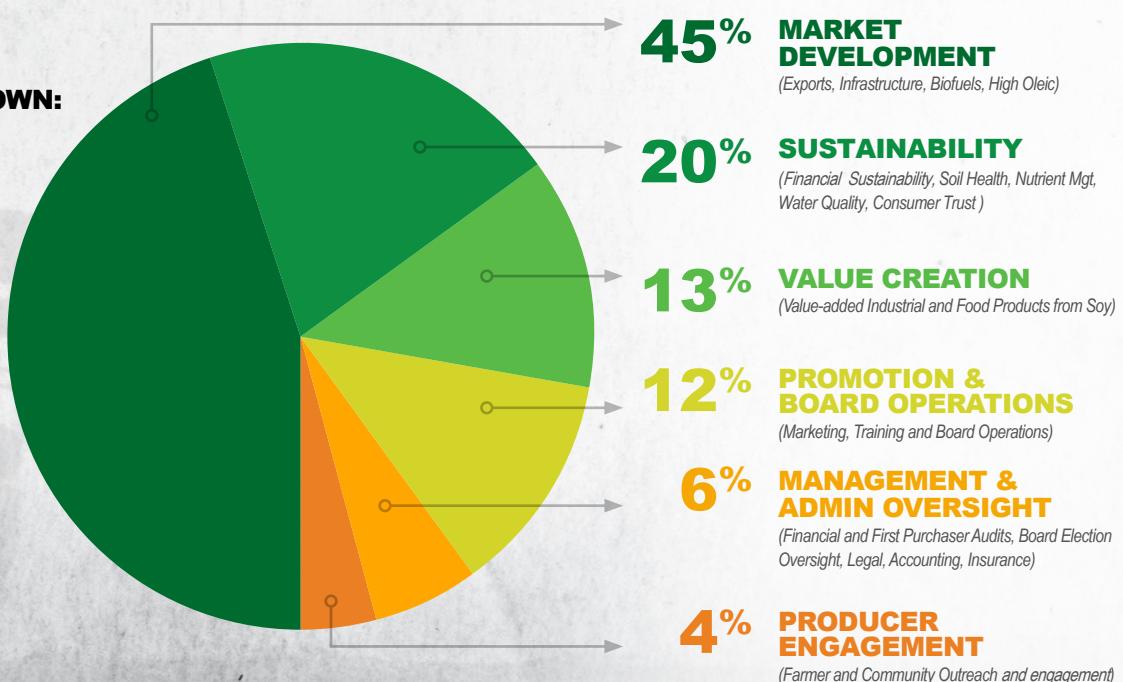
*ISA checkoff dollars may not be used for lobbying or advocacy activities. To support policy engagement without using checkoff funds, ISA maintains a Membership and Policy Committee that is funded through corporate partnerships and individual membership dues. These funds and the related activities are fully segregated from checkoff operations, with separate financials, bank accounts, reporting and committee governance to ensure compliance with all federal requirements.

2025 SOYBEAN CHECKOFF INVESTMENT BREAKDOWN:



For full ISA financials,* please scan the QR code.

* Financial Statements Audited by Katz, Sapper and Miller.



WHO MAKES THE DECISIONS?



24 farmers from across the state are nominated and elected by farmers to serve a 3-year term.

Meet your 2025 Executive Committee and Board of Directors:



Denise Scarborough, La Crosse
Chair

"I value building overseas relationships that help create new demand for Indiana farmers. It's encouraging to see checkoff working hard to make that happen."



Joe Stoller, Bremen
Vice Chair

"I'm passionate about growing international demand for U.S. soy and serving through the USSEC Global Advisory Panel."



Carey McKibben, LaGrange
Treasurer

"Finding new uses and growing markets helps keep us competitive. High oleic and continued innovation are things that really excite me about the future."



Allen Buchanan, Fowler
Secretary

"Soy exports create real connections with buyers overseas, and I love being part of what keeps those ties tight."



Brian Warup, Warren
Membership & Policy Committee Chair

"I value meaningful conversations with farmers, and I'm energized by new soy innovations—especially from students."



Steve Phares, Albion
Market Development Committee Chair

"Exports are what keep soybean prices decent, and I'm all-in on pork exports too, they make a big difference for guys like me raising both crops and livestock."



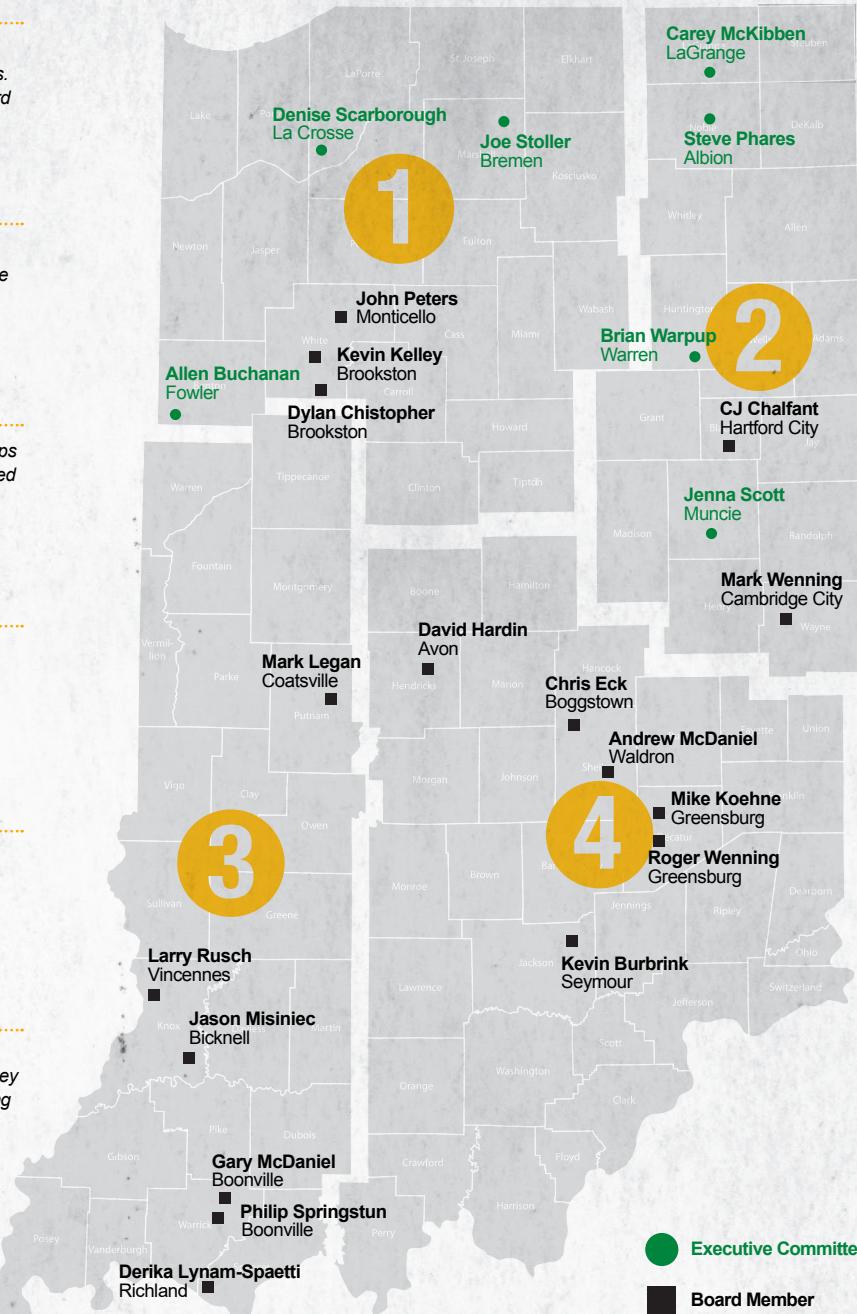
Jenna Scott, Muncie
Sustainability & Value Creation Committee Chair

"I'm passionate about sustainability and excited by new soybean uses that move our industry forward."



2025 Board of Directors

The ISA board gathers feedback from Indiana soybean farmers on areas of investment priority and overall value of the program. In the most recent survey, a majority of farmers indicated their support for the Indiana soybean checkoff, and noted building international demand, developing new products, biofuels and consumer education to be top priorities. You can share your feedback with any of ISA's board members or through our website.



● Executive Committee

■ Board Member