



MARKET SHARE LEADER\*

- #1 PASSENGER REPLACEMENT TIRES†
- #1 ORIGINAL EQUIPMENT CONSUMER TIRES†

# ASSURANCE WEATHERREADY®

## PREDICTABLE CONTROL IN EVERY SEASON

### ■ CONQUER THE CONDITIONS

Take control of Mother Nature with Weather Reactive Technology, which combines Evolving Traction® Grooves to evacuate water and reduce hydroplaning with Tredlock® Technology, complex interlocking biting edges that maximize overall responsiveness.

### ■ EMBRACE THE ELEMENTS

Maneuver with confidence in tough weather conditions without sacrificing road noise, compliments of an asymmetric tread pattern.

### ■ WASH AWAY WORRIES

Be prepared for the unexpected with sweeping traction grooves that provide predictable traction by forcing water and delivering excellent wet traction.

### ■ CORNER WITH CONFIDENCE

Handle turns and curves with ease thanks to full-depth zigzag sipes that provide exceptional handling and traction for the life of the tire.

### ■ PLOW THROUGH POWDER

Take charge in wet and cold conditions, thanks to an exclusive compound blend that features soy oil for enhanced traction without sacrificing treadwear; severe snow designated.



\*\*See Product Service area on Tire-HQ™ for complete details.



Severe Snow Designation



\*Sources: Modern Tire Dealer (2022 Facts Issue Jan 2022) - 2021 Replacement Passenger & Light Truck Tire Brand Market Shares (p. 44); 2021 North American OE Consumer Tire Market Share Brand Totals (p. 48).

