MARKET LEADER

INNOVATION EAGLE HERITAGE

OUTPERFORMS†
MICHELIN® PILOT® SPORT ALL SEASON 4 IN:

- WET CORNERING GRIP
- DRY CORNERING GRIP
- WET HANDLING
- DRY HANDLING

EAGLE EXHILARATE®

UNLEASH YOUR DRIVE

- **ACCELERATE YOUR DRIVE**
  ActiveGrip Technology offers exceptional handling and traction
- **RULE THE ROAD**
  ActiveBraking Technology for enhanced braking
- **ATTACK EVERY CURVE**
  ActiveStrength Technology helps provide confident handling on the road with a strong, lightweight construction
- **TRACK YOUR TREADS**
  Wear Gauge® tool makes it easier to see your remaining tread and vehicle alignment
- **UPGRADE YOUR STYLE**
  Sleek sidewall styling and enhanced rim protectors that guard wheels from curb damage

GOODYEAR 30 DAY PLEDGE
Love 'Em or Leave 'Em

GOODYEAR
MORE DRIVEN.

†Based on internal testing comparing Goodyear Eagle Exhilarate to Michelin Pilot Sport All Season 4 (245/40[Z]R18 97Y on a 2017 BMW 430i GC). Actual on-road results may vary.